



About the LI ARTS MAP - 2017

The LI ARTS MAP is the only comprehensive printed map featuring Nassau and Suffolk counties' arts and cultural sites and venues. LIAA plans to distribute 100,000 maps in Manhattan and across both counties in two distribution periods.

(Distribution is through CTM Media)

- Venues are featured along with websites
- Deadline for LIAA Membership listing* to be included: March 15

Summer: 50,000 LI ARTS MAPs are in the racks for June – August

Fall: 50,000 LI ARTS MAPs are in the racks for September - December.

*Inclusion is free benefit of Long Island Arts Alliance membership.



Proposed Content Production & Timeline

2017

Summer: Venues are featured

Deadline for LIAA Member Venues : March 1

Deadline for Advertisers: March 15

- LI ARTS MAP is in the racks for June - August

Fall: Venues are featured

- LI ARTS MAP is in the racks for September - December.

Ad Sizes & Rates for 2017



Ad Size	W x H (Non-Bleed)	Rate/season
Full Panel	3.25" x 8"	\$2,000
1/2 Panel	3.25" x 3.75"	\$1,000
1/4 Panel	3.25" x 1.75"	\$600



LI ARTS MAP 2017 Advertising Contract

BUSINESS NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

SIZE AND COLOR OF AD (check one)

<input type="checkbox"/>	Full Panel Color \$2,000 (3.25" W x 8" H)	2017 Edition
<input type="checkbox"/>		
<input type="checkbox"/>	1/2 Panel Color \$1,000 (3.25" W x 3.75" H)	2017 Edition
<input type="checkbox"/>		
<input type="checkbox"/>	1/4 Panel Color \$600 (3.25" W x 1.75" H)	2017 Edition

Please send ads in PDF or JPEG file format by email to Charlotte at charlotte@artsaliveli.org with the Company Name and MAP AD in the subject line. All art files should be supplied in high resolution (300 dpi or higher). Color ads should be CMYK process color, no bleed.

PAYMENT INFORMATION

Enclosed find full payment of \$ _____ by check.

Please charge full payment of \$ _____ by _____ American Express _____ Master Card _____ Visa _____ Discover (You may also call (516) 224-8440 and give us the information over the phone or pay online at ArtsAliveLI.org if you prefer.)

Credit Card # _____ Exp. _____ Security Code: _____

Name on Card (please print) _____

Billing Address (if different from above): _____

Name Company Date

- Signed contract, ad files and payments due **March 15, 2017**. No ads will be placed without full payment.
 - Return check fee is \$25.
 - Advertisers are responsible for providing the correct ad files. Proofs are not sent to advertisers before printing. Advertisers can also receive a supply of maps, upon request.
- Please make checks payable to **Long Island Arts Alliance** and mail to:

Long Island Arts Alliance, 720 Northern Blvd., Hillwood Commons #122, Brookville, NY 11548